



Grow your Business with FTF!

FTF is a 501(c)(3) non-profit organization. Playbill Ad Purchases or Hospitality Gifts-in-Kind are tax-deductible and directly serve our community while raising your visibility & clientele.

FULL SEASON ADVERTISEMENT: Your ad will run all season long, at all FTF events. Exposure to thousands of theatre-goers all year-round, at a minimum of 4 production runs or events. All ads are run in both the playbill and onscreen. Ticketing discount codes for all employees all season long.

SINGLE PRODUCTION ADVERTISEMENT: Your ad will run during one FTF production of your choosing. Exposure to hundreds of theatre-goers for a 1 to 2 week timeframe. All ads are run in both the playbill and onscreen. Ticketing discount codes for all employees for that production.

PREMIUM ADS: Full Color, premium placement inside front or on back playbill covers
Website links/social media promotion included if full season.

BASIC ADS: Black & White ads. No additional online promotion provided.

	Premium Full Page	Premium Half Page	Basic Full Page	Basic Half Page
Full Season	\$1500	\$1000	\$750	\$400
Single Production	\$800	\$600	\$400	\$200

HOSPITALITY SPONSORSHIP — gifts in kind or \$1000 sponsorships

Making people feel at home and connected always seems to involve food! We make it our mission to show generous kindness and good old fashioned hospitality at every event. We also wish to feature local goods whenever possible. That's why we offer a FREE refreshment item for all patrons. Your company can receive naming rights as our "Hospitality Sponsor" - covering the cost of these popular comped items for patrons. Or if you are a local caterer, restaurant, baker, winery, liquor store, coffeeshop, etc... let's discuss a partnership! The built-in marketing of hundreds of theatre-goers trying and enjoying your products at the show is combined with free ad space in our program. Hospitality Sponsors or Partners also receive website/social-media acknowledgment and nightly special thanks during pre-show speeches. Ticketing perks provided.

**To partner in advertising with Franklin Theatrical Fellowship,
email development@ftfshows.org today!**