



## Sponsorship Packages

FTF is a 501(c)(3) non-profit organization. Donations & Sponsorships are tax-deductible and directly impact this community for the better through a new vision for the Arts.

**For our Corporate Sponsors & Individual Donors, FTF is pleased to offer the following:**

### **Theatrical Season Sponsors     \$40,000+**

*Throughout the entire season you will receive:*

- Prominent Name & logo placement on front of playbill, all promotional posters, social media, public advertising, etc: "Our 2025 Theatrical Season is sponsored by [name of business]"
- Social media posts & website acknowledgments/links.
- Special Thanks in nightly pre-show speeches.
- 12 free tickets with premium reserved seating to use at one performance of choice for each production, including access to a private pre-show hospitality reception and backstage tour
- Exclusive discount codes to ALL FTF shows, events, or classes year-round to share with other family members or employees
- Early Access to box office and program registrations year-round

### **Presenting Show Sponsors     \$20,000+**

*During the run of your production you will receive:*

- Prominent Name & logo placement on front of playbill, on all promotional posters, social media, public advertising, etc. for your production as "[name of business] Presents"
- Special Thanks in nightly pre-show speeches.
- Social media posts & website acknowledgments/links.
- 8 free tickets with premium reserved seating to use on the performance of choice for YOUR production, including access to a private pre-show hospitality reception and backstage tour
- Exclusive discount codes to your production to share with other family members or employees
- Early Access to box office and program or event registrations year-round

### **Centerstage Sponsors     \$10,000+**

- Name & logo placement in playbill, website, etc.
- Social media posts & website acknowledgments
- 6 free tickets throughout our MainStage season, including access to a private pre-show hospitality reception
- Exclusive discount codes to share with other family members or employees
- Early Access to box office and program registrations year-round.

### **Backstage Sponsors & Donors \$5,000+**

- Name & Logo placement in playbill, website, etc.
- 4 free tickets in first tier pricing throughout our MainStage season.
- Exclusive discount codes to share with other family members or employees
- Early Access to box office

### **Orchestra Level Sponsors & Donors \$2,500+**

- Basic Name placement in playbill list of donors
- 2 free tickets in first tier pricing throughout our MainStage season.
- Exclusive discount codes to share with other family members or employees
- Early Access to box office

### **Mezzanine Level Sponsors & Donors \$1,000+**

- Basic Name placement in playbill list of donors
- 2 free tickets in first tier pricing to your choice of production
- Early Access to box office

### **Balcony Level Sponsors & Donors \$250+**

- Basic Name placement in playbill list of donors
- BOGO ticket code good all season long.
- Early Access to box office

### **Friends of FTF \$100+ or \$5, \$10, \$20 Monthly Donors**

- Basic Name placement in playbill, website lists of donors
- Exclusive "Friends of FTF" discount codes throughout our MainStage season.
- Early Access to box office

**Note that FTF markets shows heavily through social media ads on Facebook & Instagram. We also market through the Nashville Scene, Williamson Scene, The Franklin Buzz online, direct mail, posters throughout Nashville & Franklin, and more. Season, Presenting, and Centerstage sponsors will all gain exposure for their business at various levels throughout this city-wide marketing coverage, in addition to in-show programs/screens.**

**Gifts to FTF can be made online securely & easily: [www.ftfshows.org/give](http://www.ftfshows.org/give)**

**Checks can also be mailed to Franklin Theatrical Fellowship:  
2020 Fieldstone Parkway Suite 900112. Franklin, TN 37069**